

2012 Colorado HIT Advocacy Day Wednesday – March 7, 2012

Old Supreme Court Chambers/State Capitol

7:30 am – 6:00 pm MST

Lunch and Post-meeting Reception at
Scottish Rite Denver Consistory

HIMSS
COLORADO Chapter

CHiMA
Colorado Health Information
Management Association
An Affiliate of
AHIMA
American Health Information
Management Association

A collaborative program from the Colorado Chapters of HIMSS & AHIMA



An innovative educational program for you to
dialogue with your State Legislators about
Health IT policies and priorities

[Register today](#) to attend the 3rd Annual Colorado State Health Information Technology (HIT) Advocacy Day. This educational event promises a full day of activities that includes panel discussions from executives leading key state healthcare agencies, Chief Information Officers (CIOs), and the State Legislators that are most involved in healthcare issues. You will have the opportunity to meet one-on-one with legislators, tour the capitol building, and network with colleagues. This educational program is designed to help to establish long-term relationships with legislators for continuing to advance Colorado as a leader in Health IT programs throughout the nation. CEU credits are expected and will be applied for.

Why You Should Attend this Program

- Meet with YOUR legislators in meetings set up for YOU at The State Capitol
- Get an update from the Colorado Governor's Office
- Learn from top Colorado Healthcare Industry and Technology leaders
- Learn what's on the minds of local CIOs in panel discussion
- Network with other healthcare-IT decision makers, while enjoying breakfast, lunch and a social hour at the end of the day
- Hear from legislators on a legislative panel focused on healthcare and Health IT
- Interact with experts and event sponsors

Individual Meetings with Legislators

There will be individual constituent meetings with legislators that are organized in advance (based upon *participant registrations*). For this reason, it is extremely important to register for this event as soon as possible. You can register at the website of either www.chimss.org or www.cohima.org.

Registration

There is a **significant price break** for early registrants. CHIMA or CHIMSS members that register early save \$40.00! The early registration price for CHIMA/CHIMSS members is only \$80 for the full program; members that register after February 28th will pay \$120. Non-members that register early pay \$120; late registrations cost \$160. Students that register early pay only \$50; and \$70 for late registration. **Don't hesitate, register TODAY!**

Concurrent Capitol Building Tours

Public tours of the Capitol Building are available in the afternoons. These tours last 45 minutes, and include your choice of a historical capitol tour, a legislative tour, or a climb to the top of the capitol dome.

Sponsors

Sponsors will be available to share their expertise at the conference, including: Zunesis, our Platinum sponsor; Just Associates and Dell, our Gold sponsors; and Innovative Consulting Group (ICG), EMC, Coldfire and Oxford Healthcare IT as Silver sponsors.



More information about the program and
sponsors is available on our website
<http://www.chimss.org/advocacy/advocacy.html>

Proposed Agenda

Old Supreme Court Chambers, Capitol Building
200 E. Colfax Ave., Denver, CO 80203

- 7:30 am Registration /Continental Breakfast
- 8:00 am Welcome
- 8:05 am Sponsor Introduction
- 8:15 am 2012 Legislative Outlook
 - Colorado Health Institute
- 8:45 am 'State of the State of Health IT'
 - Governor's Office of Information Technology
- 9:15 am Legislative 'Asks' for 2012 (for discussion with Legislators)
 - Capitol Solutions
- 9:30 am BREAK

** Concurrent Individual Meetings with Legislators will start at 10 am and go throughout the rest of the day*

- 10:00 am Sponsor Introduction
- 10:05 am Chief Information Officer (CIO) Panel
 - HIT Topics/Current Challenges
- 11:20 am Colorado Health Care Financing
 - Colorado Department of Health Care Policy & Finance
- 11:50 am Governor's Office Welcome

Move to the Scottish Rite Denver Consistory for LUNCH
1370 Grant Street (across SE corner from Capitol)

12:00 – 1:30 pm Working LUNCH (Denver Consistory – lower level)

- 12:15 pm Legislative Committee Panel Discussion
 - Invited legislators and committee chairpersons

Return to Capitol Building, 200 E. Colfax Ave., Denver, CO 80203

- 1:30 pm Health Care Exchange Panel Discussion
 - Colorado Health Benefit Exchange
- 2:30 pm Colorado Public Health Update
 - Colorado Department of Public Health & Environment
- 3:00 pm BREAK
- 3:20 pm Legislative Leaders' Panel
 - House and Senate Speaker/President/Majority Leaders

Return to Scottish Rite Denver Consistory, 1370 Grant St. Denver, CO

4:00 – 6:00 pm Legislative RECEPTION/Networking at the Consistory
(cost included in registration)

* Individual Legislator Meetings

All participants who request a meeting at registration will have the opportunity to meet with at least one legislator for a small group meeting to discuss our "Asks" for the day.